

# SILVERLININGS

October-December 2024 | VOLUME 31



TATA HITACHI CONSTRUCTION MACHINERY COMPANY PRIVATE LIMITED

# Message from the MANAGING DIRECTOR



Dear Colleagues,

As we progress through the year and approach the festive season, I would like to take a moment to reflect on our journey so far and share some of the significant milestones achieved by Team Tata Hitachi.

The past months have been marked by dynamic participation in key industry events. Our presence at **RAHSTA Expo in Mumbai**, **IMME in Kolkata**, and **Bauma Conexpo 2024 in Greater Noida** reinforced our leadership in the construction equipment industry.

A highlight of Bauma Conexpo 2024 was the unveiling of **indigenously developed 20-ton Electric Cable Excavator concept - the EX 210LC Electric**, a testament to our commitment to sustainable innovation.

I am also delighted to share that during the third quarter of FY24-25, Tata Hitachi has been recognized with multiple prestigious awards:

- **Recognised as Bestseller in Crawler Excavators by Equipment India and Equipment Times Award 2024.**
- **Title of the Green Factory of the Year by Equipment India Awards.**
- **HCM President's Award.**
  - Improving Outbound Logistics efficiency, reducing emissions & cost
  - Shinrai Power Backhoe Loader Awards for Global Market
  - Reduction in emission of Carbon footprint and innovation in hazardous waste management (Paint shop effluents & Paint sludge) in Paint Shops of Kharagpur Plant
- **Division Manager's Award, Group Company President's Award 2024**
  - Development of Indigenous 3 Ton Class excavator (NX30)
  - Localisation of EH3500 Dump truck Body
  - Innovative customized Robot installation for attachment welding of heavy mining class machines
  - Increase Penetration and Enhance Parts Business through Untouched Customer Management

Our manufacturing plants have also celebrated remarkable production milestones this financial year:

- **Rollout of the 500th TL340H and 100th ZW225 Wheel Loader** at Kharagpur Plant
- **Kharagpur Plant inaugurated an Augmented Reality (AR) Welding Simulator** in the Midi Fabrication Shop, embracing cutting-edge training methodologies.

These achievements reflect the dedication and teamwork of our employees. We proudly celebrated Foundation Day at the Kharagpur Plant. Events like the Ekiden Marathon, held at both **Dharwad and Kharagpur facilities**, showcased our unity, energy, and commitment to health and wellness.

Additionally, we inaugurated a **state-of-the-art Machine Care Facility in Pune** in collaboration with our dealer partner—enhancing customer support and service excellence.

As we look ahead, let us continue driving innovation, **sustainability, and customer-focused growth**. I extend my heartfelt gratitude to each of you for your dedication and contributions.

We all in Tata Hitachi are working very hard and looking forward to post good sales volume and overall better results in the FY 24-25.

Wishing you and your families a joyful and prosperous great year ahead!

Warm regards,

**Sandeep Singh**  
Managing Director



# ACCOLADES WON

## Congratulations to our team members for keeping the Tata Hitachi flag flying high!

Tata Hitachi achieved its best-ever performance at HCM's 19<sup>th</sup> International Skill Competition, securing an impressive total of four awards across six categories. This remarkable achievement highlights the exceptional talent and expertise of the team, reaffirming Tata Hitachi's commitment to excellence and innovation on the global stage.



## Tata Hitachi Shines Bright!

### We are thrilled to announce our outstanding achievements at the Equipment India Awards 2024:

These prestigious accolades underscore our commitment to excellence, sustainability, and customer satisfaction. A heartfelt thank you to our customers, partners, and the incredible Tata Hitachi family for their unwavering support and trust in us. Together, we continue to build a legacy of innovation and leadership in the construction equipment industry!



Award Category – Green Factory of the Year



Award Category – Best After Sales Service



Award Category – Best Seller in Mini Excavator



Award Category – Best Seller in Crawler Excavator



**We are proud to announce our accomplishments at the Equipment Times Awards 2024:**

- > Best in Sales (Excavators)
- > 2<sup>nd</sup> Runner-Up - Best Channel Partner Development
- > 2<sup>nd</sup> Runner-Up - Best IESC Partner for Skilling & Training Achievement

These accolades reflect our dedication to Excellence, Innovation, and Collaboration.



**Tata Hitachi Kharagpur Plant Honored with Jury Excellence Award:**

We are proud to announce that Tata Hitachi's KGP Plant was conferred with the prestigious Jury Excellence Award at the 17<sup>th</sup> Edition of the ENCON Awards. This recognition highlights our unwavering commitment to energy conservation and sustainable practices. Congratulations to the entire team for this outstanding achievement!



## HIGHLIGHTS OF THIS QUARTER



Tata Hitachi participated in IMME, Kolkata, from 23<sup>rd</sup> to 26<sup>th</sup> October 2024, presenting advanced mining and construction solutions to industry experts and stakeholders





Tata Hitachi participated in the RAHSTA Expo in Mumbai on 9<sup>th</sup> & 10<sup>th</sup> October 2024, showcasing innovative construction solutions and strengthening industry collaborations.



Tata Hitachi proudly participated in Bauma Conexpo 2024 at Greater Noida from 11<sup>th</sup> to 14<sup>th</sup> December, showcasing our advanced construction solutions and fostering industry connections.

On 5<sup>th</sup> November 2024, Tata Hitachi's Kharagpur and Dharwad Manufacturing facilities came together to commence Quality Month with great enthusiasm. The ceremony emphasized the powerful theme, "Quality is not an act, it's a habit," reflecting the organization's steadfast commitment to excellence.

The event began with a vibrant flag-hoisting and the unveiling of the theme, setting the tone for a month dedicated to fostering a culture of continuous improvement and superior quality. Adding to the excitement, a series of engaging competitions and activities were organized throughout the month, encouraging employees to showcase their innovative ideas and commitment to quality.

Let's continue striving for excellence in every endeavor!





Tata Hitachi's Learning and Development (L&D) team achieved a remarkable milestone by winning HCM's prestigious award for training the largest number of individuals under the flagship Ability to Execute Essentials (A2E) program. This recognition was presented during HCM's inaugural L&D conference, underscoring Tata Hitachi's commitment to skill enhancement and operational excellence. The award was received by Mr. Monikut Sharma, Head of L&D at Tata Hitachi, from HCM's CHRO, Toyoshima-san, highlighting the organization's dedication to fostering a culture of continuous learning and development.



**Tata-Hitachi has won "Activity Excellent Award"** on 2024 company - wide Value Engineering Competition organized by HCM.

The following team from Dharwad Plant worked on the project titled "Cost Reduction through Optimization of Boom used in SHINRAI Prime":

1.	Mr. Rohan S Bogar	Design (Presenter & Lead)
2.	Mr. Jyoti Prakash Barick	QA Testing
3.	Mr. Jagannathan Srinatha	Design
4.	Mr. Mohd. Shams Raza	Design
5.	Mr. Shashi Shekhar	QA Testing
6.	Mr. Ivaraj Palanichamy	SCM
7.	Mr. Gaurav Datta	PE
8.	Mr. Sridhar, Ayyapureddy	Quality Assurance
9.	Mr. Viresh Haromachadi	Supply Chain



*Congratulations  
to the team*

## OTHER NEWS

Showcasing Skills and Excellence: The Annual Service Skill Competition for Tata Hitachi engineers in the mining vertical was held on 12<sup>th</sup> & 13<sup>th</sup> November 2024 at Kharagpur. The top 6 contestants, selected through rigorous written tests and interviews, competed in practical troubleshooting and measurement tests on the ZAXIS 470H Ultra machine. Graced by distinguished guests Anand San, Santosh Gupta San, Girish Nair San, and Shashi Bhushan San, the event concluded with Akash Kumar from Mining-Chandrapur emerging as the proud winner of the coveted title, Best Engineer - Mining FY24-25.







Drone surveillance introduced at Kharagpur: Tata Hitachi's Kharagpur plant has taken a significant step in enhancing workplace safety by introducing drone surveillance for height work. With factory roofs exceeding 12 meters and prone to corrosion from environmental exposure, working at such heights poses inherent risks despite strict safety protocols. The newly procured drone will aid in monitoring and ensuring compliance with safety standards, reducing the risk of fatalities due to violations. Additionally, it will serve as a crucial tool during emergencies, including natural disasters, ensuring swift and safe responses. This proactive measure underscores our commitment to prioritizing safety and leveraging technology for a secure work environment.



Quality Month Observed at Kiswaok Engineering, Howrah: On 20<sup>th</sup> November 2024, Kiswaok Engineering, Howrah, celebrated Quality Month with great enthusiasm. Representing Tata Hitachi, Kunal Ranjan, Amarendra Mohanta, and Ranjit Singh actively participated in the event, contributing to the celebrations and engaging in a tree plantation drive. This collaborative initiative symbolizes the shared commitment to sustainability, quality excellence, and fostering greener environments across organizations.



We are proud to announce that Tata Hitachi FMC West Bokaro's safety exhibition stall and model secured the Runner-Up Prize at the 67<sup>th</sup> Annual Safety Week 2024, held on 11<sup>th</sup> December 2024 at the Tata Steel West Bokaro Division.

This recognition highlights the team's commitment to promoting safety awareness and innovation, reinforcing Tata Hitachi's dedication to maintaining the highest safety standards. Congratulations to the entire team for this significant achievement!



Mr. Shubham Upadhyay Honored with Safety Evangelist Award 2024.

We proudly celebrate Mr. Shubham Upadhyay from FMC West Bokaro for receiving the prestigious Safety Evangelist Award 2024, the highest recognition for safety at Tata Steel.

The award was presented by Mr. T.V. Narendran, CEO and MD of Tata Steel Limited, during the SHE Excellence Award Ceremony held on 19<sup>th</sup> November 2024. Along with this esteemed honor, Mr. Upadhyay was also awarded a cash prize of 25,000, recognizing his exemplary contributions towards ensuring safety and excellence in the workplace.

This remarkable achievement underscores his commitment to upholding the highest safety standards and serves as an inspiration to all. Congratulations, Mr. Shubham Upadhyay, for this well-deserved recognition





Tata Hitachi delegates attended national seminar on “augmentation in metal production: journey towards green” (ampg -2024): Dr. Arup Mukherjee ( VP – Quality & Design) , and Mr. Kingsuk Chowdhury (Head, PD-KGP) attended National seminar on “Augmentation in Metal Production : Journey towards Green” organized by Bengal Chamber of Commerce, held at Williamson Magor Hall, Kolkata on Saturday 21<sup>st</sup> September’24. This was chaired by Coal India Chairman : Mr. P M Prasad and attended by dignitaries Director in Charge, DSP 7 IISCO, Sail and Director Mining and Operations, HCL. VP (Design & Quality) along with Head – PD, KGP delivered lecture centred on Tata Hitachi’s journey towards green, which was much appreciated in the forum.



Makoto Matsushita San, Executive Member of the Hitachi Board, visited M/s Accropoly Ninomiya to observe their Cabin Manufacturing Facility. Accompanying him were Kobayashi Takahiro (Alternate Director), Mr. Anand (Head of Manufacturing, Design, and Quality), and other members of the Tata Hitachi team. During the visit, Matsushita San encouraged the ANI team to prioritize consistency in their parts to establish themselves as a globally reliable supplier, setting a high standard for quality and dependability.

## PLANT NEWS

### DHARWAD

Tata Hitachi recently participated in the Small Group Activity Convention held at HCM Japan under both Direct and Indirect categories. We are proud to announce that Tata Hitachi received Commendation Certificates in recognition of outstanding contributions and achievements in promoting continuous improvement and teamwork.

This acknowledgment reflects Tata Hitachi’s commitment to excellence, collaboration, and driving innovative solutions across global platforms.



Category: Direct  
 Team Members : Sachin Yaligar, Mahanthesha J, Vishal, Vignesh, Nargis, Rubaganesh, Om Sharma, Ganesh K & Gaurav D  
 Mentors: Thangadurai G , K Venkata Kumar & Matsuzaki Tomohiro



Category: Indirect  
 Team Members: Debayan Ganguly, Kundan Kumar & Soumyadip Maity



Mr. Nagaraj Dhundshi

The Pride Fair Award Distribution Ceremony held on 26<sup>th</sup> October 2024 celebrated the ingenuity and innovative spirit of Tata Hitachi employees. The event recognized outstanding contributors who showcased exceptional creativity and problem-solving skills. A total of 35 employees were honored in the 10+ ideas category, while 10 employees received accolades for contributing 25+ ideas. The highlight of the ceremony was the Kaamyabi Award, presented to Mr. Nagaraj Dhundshi for being the Highest Idea Generator (HIG) during the fair. Each awardee was felicitated with a special gift and a certificate of appreciation, symbolizing the company’s commitment to fostering innovation and excellence.





Vendor Town Hall meeting was organized at the plant on 26<sup>th</sup> Nov'24. Categories covered were : ERH and CFM Commodities.

Here are some glimpses of the meeting.



The environmental compliance audit of the Dharwad Plant, conducted by ERM India Private Limited on behalf of HCM, was successfully completed in October 2024. This thorough assessment underscores Tata Hitachi's commitment to environmental sustainability and compliance with regulations. The audit highlighted the plant's adherence to environmental standards, further reinforcing the company's dedication to responsible operations and sustainable practices.



Kazunori Nakamura San visited the Dharwad Plant on 13<sup>th</sup> November 2024, marking a significant event that emphasized collaboration and knowledge exchange. The visit showcased the plant's operational excellence and its commitment to innovation and continuous improvement.



Dharwad manufacturing facility was recognized as a Winner in the 2<sup>nd</sup> Edition of CII Karnataka ESG Summit 2024 'Accelerating Sustainable Growth - Building the ESG Industry Agenda' held on 27<sup>th</sup> November 2024, organized by CII Karnataka.



Free eye check-up camps were organized at Jeergiwada Village on 12<sup>th</sup> November 2024 and at Kalluru Village on 27<sup>th</sup> November 2024. These initiatives aimed to provide accessible eye care services to the community, ensuring early detection and treatment of vision-related issues. The camps witnessed active participation from villagers, reflecting the commitment to fostering community health and well-being.



On 4<sup>th</sup> December 2024, KA customers from the Chandigarh Branch visited our facility. The visit was a valuable opportunity to strengthen customer relationships, showcase our operational excellence, and discuss future collaborations.



5<sup>th</sup> December is celebrated as World Soil Day. Dharwad Plant celebrated this day with zeal and enthusiasm. Tree plantation drive was conducted on this occasion. Plant Sr. Management, EEC members, WAG team members participated in this event. Also, poster competition was held on this occasion and prizes were distributed to the winners. Also, Plant Head shared his pov on the importance of soil and its conservation.





On the occasion of World Soil Day, a Poster Competition was organized, fostering creativity and awareness among participants. Priyadarshini Uppin from Customer Service secured the First Place, followed by Santosh Loni from Logistics in Second Place, and Girish Sunkad from Midi Shop in Third Place. Congratulations to the winners for their inspiring contributions!



The 3<sup>rd</sup> Batch of Operator Training was inaugurated at the Operator Training Centre (OTC) on 10<sup>th</sup> December 2024. This initiative continues Tata Hitachi's commitment to skill development, aiming to enhance the technical expertise of operators and ensure excellence in machine handling and safety practices.

**CII - 5th Edition of ANVESH 2024**



A team comprising of Mr. Gaurav Dutta and Mr. Raghavendra Kulkarni from the PE department showcased exceptional performance at the 5th CII ANVESH 2024 - India's Premier Manufacturing Quiz, held on 11th December in Mumbai. Competing against 105 teams from industries and academia across India, they secured a place in the top 12 semi-finalists, demonstrating remarkable knowledge and passion for manufacturing.



School materials were donated to the children at the Anganwadi center in Neeralakatti village, bringing smiles to young faces and supporting their educational journey. This initiative reflects a commitment to nurturing the future generation and promoting access to quality learning resources in rural communities.



Tata Hitachi's Dharwad Plant organized an exciting Cricket Tournament from 14<sup>th</sup> to 15<sup>th</sup> December 2024 at the Police HQ Ground. The event witnessed enthusiastic participation, with 16 men's teams competing for the championship. Making history, the tournament also featured the first-ever women's cricket match at the Dharwad Plant, where the Senior Girls faced off against the DET Girls in a thrilling contest.

#### Winners:

- **Women's Tournament: Senior Girls**
- **Men's Tournament: Office 2**
- **Men's Runners-Up: Fabrication Shop**

The event showcased remarkable sportsmanship and camaraderie among all participants, making it a memorable occasion for everyone involved.



The Atharva Ayurveda Medical College and Hospital organized a successful Desh Ka Prakriti Parikshan Abhiyan at the Dharwad Training Center. This initiative focused on promoting awareness about natural health practices and the importance of Ayurveda in maintaining wellness and harmony with nature.

The campaign highlights the institution's commitment to health and environmental well-being, fostering a culture of sustainability and care for the community.





In October 2024, Tata Hitachi demonstrated its commitment to community development and education by donating smart boards to Mummigatti and Belur Government Schools. This initiative aims to enhance the learning experience for students by incorporating advanced technology into their classrooms, fostering an interactive and engaging educational environment.



The WAG Team celebrated Diwali with great enthusiasm on 30<sup>th</sup> October 2024. The event was marked by vibrant decorations, festive lights, and an atmosphere filled with joy and camaraderie. Team members exchanged warm greetings and indulged in festive activities, embodying the spirit of togetherness and celebration. The occasion was a perfect blend of tradition and unity, making it a memorable Diwali for everyone present.



On 8<sup>th</sup> November 2024, a health camp was organized at Kurabagatti School, focusing on the well-being of female students. In collaboration with the Family Planning Association of India (FPAI), HPV (Human Papillomavirus) vaccines were administered. This initiative underscores a strong commitment to safeguarding health and promoting awareness among young girls.



**KHARAGPUR**



Children’s Day, celebrated on 14th November, was a vibrant occasion honoring the joy, creativity, and potential of our young generation. The festivities saw enthusiastic participation from the wards of plant employees, who showcased their talents through various performances and activities. The event reflected the nurturing spirit of Tata Hitachi, encouraging young minds to explore their capabilities and celebrate their uniqueness.



On 18<sup>th</sup> November 2024, Mr. Sandeep Singh, Managing Director, inaugurated an Augmented Reality (AR) Welding Simulator in the Midi Fabrication Shop. This state-of-the-art simulator is set to play a pivotal role in training newly recruited welders, enhancing their skills with advanced, hands-on virtual technology, and ensuring superior welding proficiency.



**CII Award Felicitation**

We are proud to announce our remarkable achievements at the CII Awards:

- > Platinum Award in the Renovative Category for our innovative efforts in Power Consumption Reduction in the Carburizing Line.
- > Gold Award in the Renovative Category for optimizing Line Balancing of the Wheel Loader.

These accolades reflect our commitment to continuous improvement and innovation in operational efficiency. Congratulations to the teams for their exceptional efforts!



Congratulations to Team Kharagpur for bagging 5 awards in Challengers Trophy and 6 awards in Champions Trophy conducted by CII in Dec 2024.





Plant celebrated two significant milestones achieved this financial year:

- > The rollout ceremony of the 500<sup>th</sup> TL340H Wheel Loader on 12<sup>th</sup> August 2024.
- > The rollout ceremony of the 100<sup>th</sup> ZW225 Wheel Loader on 15<sup>th</sup> November 2024.

These accomplishments are a testament to our commitment to excellence and innovation, reflecting the dedication of our teams in meeting customer needs and driving progress. Congratulations to everyone involved!

The final matches of the Indoor Sports Tournaments were successfully held at the Guest House on 19<sup>th</sup> November 2024. The event was marked by competitive spirit, camaraderie, and excitement as participants showcased their skills and determination. Congratulations to all the finalists and winners!

 <p>Carrrom Men's – Winner Mr. Koushik Laha Mr. Santu Chakraborty</p>	 <p>Carrrom Men's – Runner up Mr. Nazir Mallick Mr. SK Abdul</p>	 <p>Carrrom Women's – Winner Ms. Sudipta lahari Ms. Sushree Sangita</p>	 <p>Carrrom Women's – Runner up Ms. Sharmistha Nayak Ms. Rishika Singh</p>
 <p>Chess – Winner Mr. Binay Kr. Pandey</p>	 <p>Chess – Runner up Mr. Soumen Mandal</p>	 <p>Billiards – Winner Mr. Sanjay Kumar Tiwary</p>	 <p>Billiards – Runner up Mr. Brijesh Kumar Singh</p>



The Kaladan Project, an ambitious initiative aimed at connecting the eastern Indian seaport of Kolkata with Sittwe seaport in Rakhine State, Myanmar, involves a strategic multimodal transport system. This project will establish a sea route from Kolkata to Sittwe, followed by a riverboat route along the Kaladan River to Paletwa in Chin State, and a road connecting Paletwa to Mizoram, Northeast India.

As part of this transformative endeavor, the project requires 30+ Hex machines, with key interest in EX 210 Infra, EX 210LC Prime, and EX 215 LCQ models. During their visit to the Kharagpur facility, team members Mr. Tin Zaw, Mr. Nay Tun Oo, Ms. Hnin Hnin Htwe, and Mr. Laldinmwaie were highly impressed by the advanced infrastructure and efficient operations of Tata Hitachi. Their feedback highlighted increased confidence in the capabilities of Tata Hitachi's machines and the dedicated plant team.



In alignment with our commitment to digital transformation and Industry 4.0, the Manufacturing Execution System (MES) Phase-1 was inaugurated at the Plant. This initiative integrates the Midi Assembly with its Feeder Shops, enabling enhanced agility and real-time monitoring. The implementation marks a significant step toward improving operational efficiency and aligning our processes with cutting-edge technological advancements.





Makoto Matsushita San, Executive Member of the Hitachi Board, visited M/s Accropoly Ninomiya to observe their Cabin Manufacturing Facility. Accompanying him were Kobayashi Takahiro (Alternate Director), Mr. Anand (Head of Manufacturing, Design, and Quality), and other members of the Tata Hitachi team. During the visit, Matsushita San encouraged the ANI team to prioritize consistency in their parts to establish themselves as a globally reliable supplier, setting a high standard for quality and dependability.



Kharagpur Plant celebrated Foundation Day on 4<sup>th</sup> December. Taka-san, Anand-san, Shashank-san, Arup-san, along with other seniors and the members of our Employee Engagement Committee, took part in this event. The event included a brief address highlighting our achievements and future goals, followed by the Cake cutting. The team expressed great enthusiasm and pride in being part of this milestone, reaffirming their commitment to our shared vision.

Plant successfully organized its Third Voluntary Blood Donation Camp on 20<sup>th</sup> December 2024, at the Trainees' Hostel of the Kharagpur Plant, in collaboration with the Kharagpur Voluntary Blood Donors' Organization (KVBD) and Government blood banks from Kharagpur and Midnapore city. The participation underscored the company's dedication for fostering a culture of social responsibility and volunteering.



The Ekiden Marathon, a unique relay race symbolizing teamwork and perseverance, was organized on 7<sup>th</sup> December 2024. Participants showcased their determination, collaborative spirit, and fitness through this engaging event, making it a memorable and inspiring experience for all involved.

Heartiest congratulations to the teams for their remarkable achievements at the HCM Corporate Awards 2024! Below are the details of the awards won:

PRESIDENT'S AWARD 2024	
Category	Assembly
Business Innovation Award	Improving Out bound (machine + parts) Transport Logistics Efficiency ,reducing emissions & cost.
Special Award	Reduction in emission of Carbon foot-print , Volatile Organic Compound(VOC) & innovation in hazardous wate management (Paint Shop effluent & Paint sludge) in paint Shops of Kharagpur Plant.
Division Manager's Award, Group Company President's Award 20	
Business Innovation Award	Localisation of EH3500 Dump Truck body to mitigate capacity constraint at HCM & win 5 Fleet Dump truck tender from Coal India ( Make in India scheme).
Business Innovation Award	Innovative customized Robot installation for attachment welding of heavy mining class machines resulting in increased weld coverage through automation.

We are immensely proud of the efforts and dedication demonstrated by all the team members that led to this recognition. Let's continue striving for excellence!



# PRODUCT LAUNCHES

Unveiling ground-breaking innovations with our latest product launches, designed to redefine efficiency and performance in construction and mining.



Glimpses from the launch event of Tata Hitachi's NX80, the NEXT GEN hydraulic excavator held today at Coimbatore on 23<sup>rd</sup> Dec '24. The event was graced by our esteemed customers, senior management of Tata Hitachi and PPS Motors, Tata Hitachi's authorized dealership.



Glimpses from the launch event of Tata Hitachi's NX80, the NEXT GEN hydraulic excavator held on 19<sup>th</sup> Nov '24 at Kottayam. The event was graced by our esteemed customers, senior management of Tata Hitachi and PSN Construction Equipment, Tata Hitachi's authorized dealership.



Glimpses from the launch event of Tata Hitachi's XAXIS 38U and, the The Mighty Mini and NX50, the NEXT GEN Series hydraulic excavator held on 4<sup>th</sup> October 2024 at Karad. The event was graced by our esteemed customers, senior management of Tata Hitachi and Autobahn Trucking Corporation Pvt. Ltd, Tata Hitachi's authorized dealership.



## KEY HANDOVER

It gives us immense joy every time we delight our customers with the on-time delivery of the machine. Here are glimpses of a few key handovers and customer felicitations.



The Dharwad plant recently welcomed distinguished guests from K A Customer, Gulati Earthmovers, and S.P. Singla from Chandigarh. The visit offered an opportunity to showcase Tata Hitachi's state-of-the-art manufacturing processes, quality standards, and commitment to excellence. Guests explored key areas of the plant, including the production assembly lines and testing facilities, gaining insights into the meticulous craftsmanship behind Tata Hitachi's machinery. Such engagements strengthen partnerships and reaffirm our dedication to delivering superior solutions that meet and exceed customer expectations. A heartfelt thank you to our guests for their valuable time and continued trust in Tata Hitachi.



On 5<sup>th</sup> December 2024, Key handover ceremony for the ZAXIS 470H Ultra Overhauled Hydraulic Excavator was successfully conducted to Thriveni Earthmovers PVT. LTD. at Barbil, Odisha. A felicitation ceremony was organized to celebrate the long-standing relationship between Tata Hitachi and Thriveni Earthmovers. This milestone reinforces the trust and collaboration between the two companies, contributing to mutual growth and success in the construction and mining sectors.



Key handovers by Team Trishul Tread Pvt Ltd.





Marking a significant milestone, Tata Hitachi introduces the EX70 high neck machine to the Maldives market, with the first unit sold for resort maintenance. With over 200 resorts as potential customers, this launch opens new avenues for growth in the region. Mr. Jayakara Kalmadi (Head - Exports, Tata Hitachi) presented a memento and Letter of Intent to Mr. Raghav Reddy (Business Head - IEPL), our newly appointed dealer partner for the Maldives. The ceremony was graced by Mr. Vipul Jayawant (Country Head & Sales Coordinator - SAARC & Africa) and Ms. Gayathri (Head - Maldives Business, IEPL), marking the beginning of a promising journey.



12 units of New ZAXIS 490H ULTRA Key Handover Ceremony to Tata Hitachi's Key Mining customer M/s S.V. Engineering Construction, Bhupalpally by South 2 team. Also, with the addition of these 12 machines, Tata Hitachi's fleet at M/s. S.V. Engineering Construction has grown to an impressive total of 75 machines, including various models. Through the proven performance of our machines and our commitment to delivering exceptional service and parts support, team has successfully grown this partnership and fleet size.



A remarkable milestone has been achieved with the delivery of 20 EX210 Prime hydraulic excavators to M/s Archean Chemicals Industries Ltd. under a comprehensive Full Maintenance Contract (FMC). These machines will ensure exceptional performance, reliability, and peace of mind, boosting efficiency and productivity at their Salt Pan application site in Hajipir, Kutch-Bhuj, Gujarat. Kudos to the entire team for their dedication and effort in making this accomplishment possible.



A proud moment as Ultratech Pali received the key to their Tata Hitachi ZAXIS 870, signifying the beginning of yet another success story. The handover event was marked by enthusiasm and mutual commitment to excellence in operations. Additionally, the key handover for the ZAXIS 650 with Super Long Front (SLF) to the Border Roads Organisation (BRO) was conducted at Firozpur, near the Hussainiwala Border, showcasing Tata Hitachi's contribution to infrastructure development in challenging terrains.



## DEMOS / ROADSHOWS AND STUDIES

Demos, roadshows and studies are an effective way to increase brand awareness and product knowledge among our target customers. Glimpses of a few demos and roadshows conducted.



A detailed product study was conducted at the customer site of Ceigal India Ltd., Chandigarh, comparing Tata Hitachi's ZAXIS 220H Ultra with the CAT 323D3. The objective was to assess performance, efficiency, and suitability for the site-specific applications in the KA region.

Key focus areas of the study included:

- > Operational Performance: Evaluating cycle times, digging efficiency, and fuel consumption under real-world working conditions.
- > Maintenance and Durability: Reviewing ease of maintenance, uptime, and reliability of both models.
- > Customer Feedback: Gathering insights from operators and site managers on comfort, usability, and overall satisfaction.

This comparative analysis aims to ensure Tata Hitachi's offering remains competitive and continues to deliver unparalleled value to customers in challenging operational environments.



### ZAXIS 220H ULTRA: Delivering Excellence at 18,500 Feet.

The Tata Hitachi ZAXIS 220H ULTRA has once again proven its versatility and robustness, operating efficiently at an altitude of 18,500 feet at Manus. This challenging environment demands exceptional performance, and the ZAXIS 220H ULTRA has demonstrated its ability to deliver unmatched reliability and productivity, even in extreme conditions. Its superior design, durability, and efficiency make it the preferred choice for operations at such high altitudes. A special recognition goes to Mr. Nilesh Pawar and his team for their dedication and exceptional efforts in ensuring seamless operations in such an extreme environment. Their commitment and expertise exemplify Tata Hitachi's values of perseverance and excellence. A true testament to Tata Hitachi's engineering excellence, the ZAXIS 220H ULTRA continues to set benchmarks in the construction and infrastructure industry.

We are proud to announce that Tata Hitachi FMC West Bokaro's safety exhibition stall and model secured the Runner-Up Prize at the 67th Annual Safety Week 2024, held on 11th December 2024 at the Tata Steel West Bokaro Division. This recognition highlights the team's commitment to promoting safety awareness and innovation, reinforcing Tata Hitachi's dedication to maintaining the highest safety standards. Congratulations to the entire team for this significant achievement.

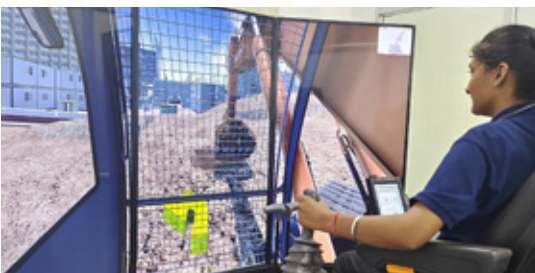


# TRAINING PROGRAMS

Here are glimpses of various training programs conducted



**CSD Team Gains Insights at ZF Pune, Axles & Transmissions Training:** In November 2024, the CSD team from Tata Hitachi's Kharagpur plant attended a two-day training session on axles and transmissions at the ZF facility in Pune. Conducted by highly skilled professional trainers, the program provided in-depth knowledge and practical insights. The team found the training immensely beneficial, equipping them with enhanced technical expertise to support their roles effectively. This initiative reflects Tata Hitachi's dedication to continuous learning and fostering excellence within its workforce.



**Diploma Engineers Trainee (DET-2024\_2025)- Women Batch:** DET Women batch trainings were completed at Technical Training Center, Kharagpur. This is a significant moment, marking a positive step forward. Providing dedicated opportunities allows for focused growth and development. Creating an environment tailored to specific needs fosters confidence and empowerment. Witnessing this progress is truly inspiring and promising for the future. We applaud this initiative and its commitment to positive change. Training duration was from 9th September to 21st September, 2024. In this training basic hydraulics, basics electricals, Engines (BSIV), Machine familiarizations (Excavators & Wheeled), Simulator & machine operations were covered followed by final test & Review.



Tata Hitachi Training Centre in Kharagpur successfully concluded an intensive training program on Road Construction Machinery Operation and Maintenance. The program was tailored to the specific needs of our esteemed customer, TERPL India, and ran for an extensive duration of 45 days, from 12<sup>th</sup> August 2024 to 26<sup>th</sup> September 2024. A total of 13 participants actively engaged in the training, acquiring critical skills and knowledge essential for efficient machinery operation and upkeep. The comprehensive curriculum combined practical sessions with theoretical insights, ensuring the participants are well-prepared to handle challenges in the field. We are proud of the participants' dedication and are confident that the expertise gained during this program will significantly enhance their professional performance.



A one-day Knowledge Sharing program for Vendor Partners was conducted under the aegis of Quality Month 2024. Organized by the Tata Hitachi Vendor Quality Control team at KGP, the event took place on 29<sup>th</sup> November 2024. Over 20 vendor partners and 40 representatives participated in the program. The session aimed to foster collaboration and strengthen the shared commitment to quality excellence. Topics covered included aligning Tata Hitachi quality standards, improving processes, and sharing best practices to ensure that products consistently meet the highest quality benchmarks.



# OTHER INITIATIVES

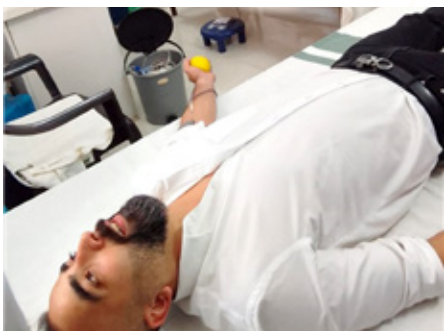
Here are glimpses of various training programs conducted



Honoring a Visionary: Staff and executives from Tata Hitachi Construction Machinery, Nagpur and Swetal Logistics gathered at the Nagpur Central Warehouse to pay tribute to Shri Ratan Tata, celebrating his unparalleled contributions to industry, philanthropy, and nation-building.



We are delighted to announce the opening of two new touchpoints by Trishul Trade PCT Limited, the official Tata Hitachi dealership, at Jeypore and Paradeep in Odisha. These new facilities are set to enhance customer experience, providing comprehensive support and accessibility to Tata Hitachi's products and services. This expansion reflects our commitment to strengthening partnerships and meeting the needs of our valued customers across the region.



Trishul Tread Pvt. Ltd., Bhubaneswar, demonstrated its commitment to employee welfare and social responsibility by organizing its Annual Blood Donation Camp and a Free Health Check-Up Camp. The initiative saw enthusiastic participation from employees, highlighting their dedication to community service and personal health. The blood donation camp contributes significantly to saving lives, while the health check-up ensures the well-being of the team, fostering a healthy and motivated workforce.



Health check up camp was organized at Nagpur Zonal office.

In a heartfelt tribute to Padma Vibhushan Ratan Tata, employees of Tata Hitachi's Dharwad plant pledged to donate their eyes at the District Hospital, showcasing a profound commitment to making a difference in the lives of others. This noble initiative reflects their collective spirit of compassion and humanity, with the following employees leading the way: Devaraj Sattur, Narasappa Battangi, Neelakanth Rachanagoudar, Basavaraj Murgod, Prashant Kadam, Suneel Gani, A. M. Desai, C. M. Desai, Sampat Benachekar, Basavarj Mugannavar, Hanumanth Bulagannavar, Nagaraj Tupari, Santosh Madiwalar, Rudrappa Navalagi, and Manjunath Sakri. Their selfless gesture exemplifies the values of care and generosity that Tata Hitachi stands for, bringing hope and the gift of vision to countless lives.



# TATA HITACHI

Reliable solutions

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Compiled and Edited by the Communications Team